



AND THE XI PHI LAMBDA CHAPTER
ALPHA EXCELLENCE FOUNDATION
PRESENTS

THE GOLD ROOM

Black Ice Gala



FEBRUARY 15, 2025 | 6:00 PM
CONFERENCE CENTER AT TRIDENT TECHNICAL COLLEGE

TICKETS AVAILABLE

WWW.SUMMERVILLEALPHAS.COM

2025 Black Ice Gala | Partnership Kit



Dear Supporter:

Xi Phi Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. stands as a steadfast beacon of leadership, scholarship, and service in the vibrant communities of Berkeley and Dorchester counties.

For decades, we have proudly woven the fabric of our fraternity's principles into the social and cultural tapestry of these counties. We are not just an organization; we are a dedicated group of brothers committed to fostering positive change and enriching lives.

Berkeley and Dorchester counties are more than geographical locations; they are our home and our canvas for transformation. Our presence here is a promise to invest in the betterment of our neighborhoods, schools, and local institutions. Through collaborative efforts, partnerships, and outreach initiatives, we strive to uplift individuals and families, leaving an indelible mark of progress.

Alpha Phi Alpha's legacy of advocacy and empowerment fuels our determination to address the challenges faced by our communities. Through mentorship programs, scholarship opportunities, and community engagement, we aim to amplify voices, encourage learning, and empower the next generation of leaders.

To our friends, supporters, and fellow community members, we invite you to stand with us in unity. Join us in our pursuit of meaningful change, where unity knows no bounds, and service knows no limits. Together, we can create a future that reflects the values of justice, equality, and compassion that we hold dear.

Together, let's continue to build bridges, break barriers, and make a lasting impact. Our journey is a shared one, and together, we can truly make a difference.

As a sponsor of the Black Ice Gala, you will receive the following benefits:

Brand Exposure: Gain prominent visibility through extensive event promotion, including social media, press releases, and event signage, reaching a wide audience across the community.

Networking Opportunities: Engage with influential individuals and establish valuable connections during the gala, fostering potential collaborations and partnerships.

Community Impact: Showcase your commitment to social responsibility and community engagement, enhancing your brand reputation among stakeholders who value corporate citizenship.

Appreciation and Recognition: Receive special acknowledgment and gratitude through our event program, website, and other media outlets, showcasing your commitment to our cause.

Your partnership will enable us to continue our mission of providing scholarships to deserving young men, supporting community programs, and advocating for critical societal issues. Together, we can make a lasting impact on the lives of these young individuals and create a brighter future for our communities.

Included in this presentation, you will find resources which provides detailed information about the various partnership levels and associated benefits. We kindly request you to review the options and consider becoming a sponsor for our Black Ice Gala. Your support will not only contribute to the success of the event but also empower deserving young men to pursue their dreams.

Should you have any questions or require further information, please do not hesitate to contact xiphilambda0384@gmail.com.

Thank you for your time and consideration. We hope you will join us in making a meaningful difference in the lives of deserving young men and our community as a whole

Sincerely,

George Johnson Jr.
President, Xi Phi Lambda Chapter
Alpha Phi Alpha Fraternity, Inc.

Troy T. McLain
President, Alpha eXcellence Foundation
Alpha Phi Alpha Fraternity, Inc.



SCAN TO LEARN MORE ABOUT THE CHAPTER

HIGHLIGHTS OF THE BLACK ICE GALA



The BLACK ICE GALA raises funds for scholarship initiatives for the Alpha eXcellence Foundation. Through the Gala, the Alpha eXcellence Foundation in collaboration with the Xi Phi Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. are able to award financial support to deserving high school students desiring to attend college and provide financial support to and advocacy for local causes surrounding education, mentoring, leadership development and uplifting the downtrodden of humanity.

HIGHLIGHTS OF THE BLACK ICE GALA





WHO BENEFITS FROM THE BLACK ICE GALA?

emPOWERing KINGS MENTORING PROGRAM

emPOWERing KINGS, a multi-session education curriculum and mentoring program designed to prioritize the sexual and reproductive health education of Black high school and college-aged young men.



ALPHA EXCELLENCE FOUNDATION SCHOLARSHIP

This annual scholarship is awarded to a minority male high school student that plans to further his education at a four year institution of higher learning. The recipient of this award must excel in academics and in leadership on his campus and in the community. One scholarship is offered in each county (Berkeley, Charleston, and Dorchester).



DR. MARTIN LUTHER ORATORICAL COMPETITION SCHOLARSHIP

Xi Phi Lambda hosts an annual Martin Luther King Jr. Oratorical Competition. In its fifth year, the event honors the legacy of Bro. Dr. King and allows middle and high school students to compete for cash scholarship prizes.



HOLIDAY BLESSING BOXES

Annually, Xi Phi Lambda partners with Legacy Builders, Inc. to provide Blessing Boxes to families who are in need during the Thanksgiving holiday. The boxes contain food for a Thanksgiving meal. Generally, 150 families are served.



Experience the joy, fellowship, entertainment and comradely of one of South Carolina's premiere events!



- Electronic displays at the Gala
- Verbal acknowledgment and recognition at the Gala
- Name and logo featured on event social media posts
- Name and logo featured on event app
- Eight (8) VIP Gala tickets w/ premium seating
- Special gift

INVESTMENT: \$5,000



- Electronic displays at the Gala
- Verbal acknowledgment at the Gala
- Name and logo featured on event social media posts
- Eight (8) VIP Gala tickets

INVESTMENT: \$2,500



- Electronic acknowledgement at the Gala
- Eight (8) Gala tickets (*guaranteed a table to seat 8 guests*)

INVESTMENT: \$1,500

How to fill out the Partnership Commitment Form

Interested in being a partner for the 2025 Black Ice Gala? Great! We need a little information from you. Please scan the below QR code with your mobile smart phone device or tablet and provide us with your contact information and specifics relating to your proposed level of partnership. Once this information is uploaded, a member of our sponsorship committee will contact you to confirm receipt.



Thank you for your consideration in being a valued partner of the 2025 Black Ice Gala.

Your financial support is greatly appreciated!

www.summervillealphas.com